

Prices and dates 2016

The only beauty magazine in Poland, distributed free of charge since 2013. The annual Circulation 42,000 copies. Favorite professional journal Polish beauticians and cosmetologists.

type format	dimension width x height in milimeters (plus 3mm for bleed)	netto price PLN
cover I/II plus bonus*	first cover site 205 x 280 (208x286) *bonus: free cover story	7750
	second cover site 205 x 280 (208x286) *bonus: free sponsored text	6250
double page plus bonus*	410 x 280 (416x286) *bonus: free sponsored text	8950
full page plus bonus*	205 x 280 (208x286) *bonus: free sponsored text	5330
1/2 of page	105 x 280 (108x286) 205 x 140 (208x143)	3330
1/3 of page	68 x 280 (71x286) 205 x 93 (208x96)	2715
sponsored text or presentation	about 2500 characters at page, about 3200 characters without pictures	2350

We offer discounts for volume and repetitive from 15 to 35%
Insert and advertising on the web priced individually.

Publishing Calendar 2016

issue	order deadline	data deadline	distribution
Cabines nr 73 (December/January)	03.11.2015	02.11.2015	01.12.2015
Cabines nr 74 (February/March)	31.12.2016	09.01.2016	01.02.2016
Cabines nr 75 (April/May)	29.02.2016	07.03.2016	01.04.2016
Cabines nr 76 (June/July)	30.04.2016	07.05.2016	01.06.2016
Cabines nr 77 (August/September)	30.06.2016	05.07.2016	01.08.2016
Cabines nr 78 (October/November)	01.09.2016	05.09.2016	03.10.2016
Cabines nr 79 (December/January)	03.11.2016	09.11.2016	01.12.2016

Technical Conditions

Separation of colours: CMYK • Irradiation distributive: 300 dpi • Types of file: TIF, PSD, EPS, AI
bleed: 3 mm e-mail: dtpc@pressmedia.pl



PRESS & MEDIA

Postal address
„Cabines”
Wydawnictwo Press&Media
ul. Powstańców Śl. 32a/1
45-087 Opole

e-mail: info@cabines.pl

Advertising department
tel. +48 77 423 14 26
mobile phone: +48 605 300 028
e-mail: marketing@cabines.pl

Department subscriptions
tel. 77 423 14 28
e-mail: prenumerata@cabines.pl

VAT (EU) NIP PL754-202-94-00

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mBank - IBAN:
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